

# FilmCAN – Film Distribution FAQ's

FilmCAN's goal is to be the premier online resource for the discussion and promotion of Canadian film culture. We aim to spotlight the best of Canadian and international cinema through critical analysis and by providing immediate, digital access to films and visual media. Our primary areas of focus are independent cinema and those artists attempting to push the boundaries of both the form and audience of Canadian cinema.

## **Can anyone submit a film to FilmCAN?**

Yes, anyone can submit a film, but we do have criteria for the artists and films that we bring onto the site.

## **What is that criteria?**

FilmCAN is a Canadian film portal that people visit to learn about and view Canadian film. To that end we request that artists submit complete, recently produced films, with a synopsis, credit list, and artist(s) biography.

We care about how serious an artist is about her film and craft, and make decisions based primarily on notions of cinema, artist and audience potential. We like to think we're a champion of the underdog and underground.

Unfortunately, we have limited resources and outside of reviews or articles your film may inspire, we often cannot provide direct feedback on the quality or direction of your film; nor can we help you financially with your marketing.

## **Is there a particular type of film FilmCAN is looking for?**

Not really. FilmCAN looks to represent as many genres and regions of Canada and the world as possible.

## **What happens to a film I submit?**

FilmCAN has monthly viewing sessions (or roundtables) with filmmakers and colleagues who watch the films, read the written material, and make decisions according to the aforementioned criteria.

If accepted, you will be offered a contract for non-exclusive online distribution of your project, and must provide FilmCAN with a digital version of your film.

## **What do I get out of distribution with FilmCAN?**

Your film will be listed alongside other projects for download, and you will receive 70% of all sales of your film. You may also receive promotion via the FilmCAN site (if someone decides to write on your film) as well as through FilmCAN press releases and issue launches. You are of course welcome to link from your own website to your FilmCAN listing, and to remind all your friends that your film is now easily available for digital download.

## **What about the other 30%?**

As FilmCAN is a not for profit resource, the remaining 30% of sales is used by FilmCAN to cover administration and web costs, and hopefully eventually to even pay writers.

## **How will I know if I've been accepted or not?**

We'll be in touch – patience, please.

If you're interested in showing us your goods, please forward your film (on DVD or VHS) with your package and appropriate contact information to:

FilmCAN  
c/o Geoff Morrison  
879 Bathurst St. 2nd Floor  
Toronto, ON M5R 3G2

On the day you drop your package in the mail, please also fire off an email to [film@filmcan.org](mailto:film@filmcan.org) with your contact information and the title of your film so we know it's on the way.

*FilmCAN is under no obligation to accept your film for distribution, nor to provide you with artistic input. We are unfortunately unable to return your submission package, so don't send us your master copy.*

*For any further questions, please email: [info@filmcan.org](mailto:info@filmcan.org)*